



USING TECHNOLOGY TO IMPROVE LIVES



WORLD EDUCATION

.....

ANNUAL 2013 REPORT

.....



WORLD EDUCATION

LETTER FROM THE PRESIDENT & CHAIR

Dear Friends,

World Education is entering its 63rd year of using education to transform people's lives. We have stayed the course throughout the years because education is ever more valuable in our changing world. World Education collaborates with local organizations and communities to design lasting programs. At the same time, we continuously identify and develop new ways to engage learners and make knowledge more accessible.

In an age where cell phones and, increasingly, tablets are ubiquitous, it is impossible to deny the tremendous influence of mobile technology on every aspect of our lives. Today, in villages that have never even had land-line telephones, many inhabitants have access to mobile technology for everything from basic calls to banking, health, and education. In response, World Education has integrated mobile technology into our programs to maximize reach and enhance learning.

This report features just three of the latest examples of how World Education is using technology in the regions where we work. Mobile apps enable students to learn outside the classroom at their own pace. These apps then provide teachers with real-time information about their students' progress. Mobile technology also allows us to reach people in remote areas with information that they would not otherwise have. A simple text message can prompt someone to take action about her health or improve her family's income.

We hope that you will find the results in this report as encouraging as we do. We are excited to see how new technologies can enrich and make our work accessible to even more people.

We are grateful for your ongoing partnership and support, which enables us to continue bringing education to people who need it most.

Thank you,

Joel Lamstein, President

Louis Kaplow, Board Chair

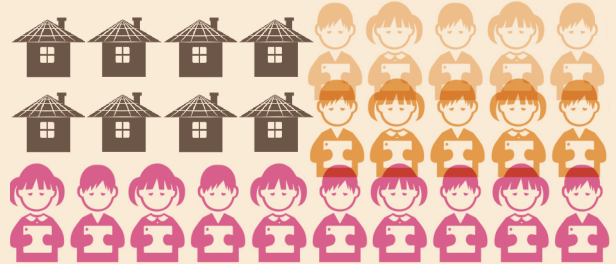
TRAC

1,232 AND 1,129

GRADE 1 STUDENTS

GRADE 2 STUDENTS

in 8 primary schools in Kampong Cham and Siem Reap provinces have benefitted from **TABLETs** with the **mLearning** application

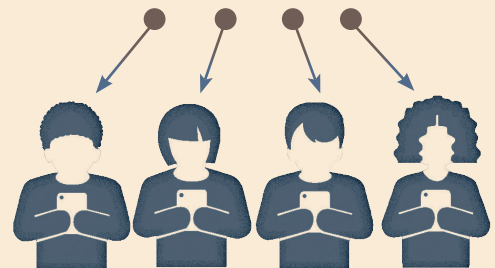


WORDS2LEARN

92%



of **54** students surveyed felt that Words2Learn **IMPROVED THEIR VOCABULARY**



EMPOWER

MORE THAN

3,000

people are receiving **TEXT MESSAGES...**



...and **NEARLY**

1,700

people living with HIV have been reached with **PREVENTION INFORMATION**



TRAC

CAMBODIA



**Total Reading
Approach
for Children
(TRAC)**



World Education's Total Reading Approach for Children (TRAC) program in Cambodia supports the Ministry of Education, Youth, and Sport's new phonics-based curriculum. TRAC is working to improve poor national literacy scores among children in grades 1-3. TRAC developed reading benchmarks to help teachers identify struggling students and deploys literacy coaches to address students' learning needs.

"Before I could not read or remember all the Khmer consonants and vowels, but after spending much time with the games and stories on the tablet, I can read them with ease."

— PENG MENGHOUR, GRADE 1 STUDENT,
HUN SEN AKNUWAT PRIMARY SCHOOL



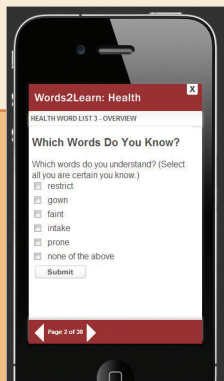
World Education developed the TRAC mLearning Application, *Aan Khmer (Read Khmer)*, which features literacy games and stories for mobile devices. The app uses sound, phoneme, consonant, vowel, and word recognition to teach Khmer language reading skills required in the national curriculum. Literacy coaches tailor students' practice to meet individual learning needs, and parents can check out materials for continued practice at home.

In the United States, World Education is using mobile apps to help adult education teachers “flip” their classrooms. The Words2Learn vocabulary app allows students to study outside the classroom while teachers monitor their progress. Teachers adjust lesson plans based on students’ results and use

WORDS 2 LEARN UNITED STATES

class time to review material or introduce new topics more quickly.

The Words2Learn app is available for mobile devices and the web—though once downloaded, users do not need an internet connection to use the app. The flexible technology holds potential to make mobile learning feasible and affordable internationally.



“This learning management system let me see who worked hard, completed the words on time, and who was prepared to discuss the words in class. This probably motivated some students who might have skipped the assignment entirely.”

— ADULT EDUCATION TEACHER



SEND US
MORE
PHONWORK!

EMPOWER GHANA



In Ghana, female commercial sex workers (FSWs) and men who have sex with men (MSM) are stigmatized, which prevents them from accessing and receiving support for HIV prevention. The EMPOWER project's bulk text messaging campaign communicates confidential HIV prevention messages to subscribers. Text messages also provide treatment information and best practices for physical and psychosocial health.

*Twenty support group members commented that the EMPOWER bulk messages are **informative, timely, and "straight to the point."** They mentioned that the messages have helped them to **adopt positive attitudes such as partner reduction and consistent use of condoms.** As a result, they have forwarded the text messages they received to more than 200 positive and non-positive friends.*

Subscribers can also join local support groups for people living with HIV, where all members can discuss the content of text messages, which is especially valuable to subscribers who cannot read. All EMPOWER support groups receive coaching from World Education and provide a safe setting for MSM and FSWs to discuss barriers to care and healthy living practices.



FINANCIALS

BALANCE SHEET

As of June 30, 2013

ASSETS

| | |
|------------------------------------|------------------|
| Cash | 1,342,991 |
| Investments | 36,945 |
| Accounts Receivable | 2,017,293 |
| Field Advances | 2,298,147 |
| Equipment (net after depreciation) | 39,882 |
| Other Assets | 138,911 |
| Total Assets | 5,874,169 |

LIABILITIES & NET ASSETS

LIABILITIES

| | |
|-------------------------------------|------------------|
| Accounts Payable & Accrued Expenses | 1,684,678 |
| Program Advances | 1,252,812 |
| Total Liabilities | 2,937,490 |

NET ASSETS

| | |
|-------------------------|------------------|
| Unrestricted | 2,931,679 |
| Temporarily Restricted | 5,000 |
| Total Net Assets | 2,936,679 |

| | |
|---|------------------|
| TOTAL LIABILITIES & NET ASSETS | 5,874,169 |
|---|------------------|

THIS FINANCIAL STATEMENT WAS EXTRACTED FROM OUR AUDITED FINANCIAL STATEMENTS PREPARED BY FOUGERE, CPA. COPIES OF THE FULL FINANCIAL STATEMENTS ARE AVAILABLE UPON REQUEST.

WORLD EDUCATION IS DEEPLY GRATEFUL TO ALL OF THE INSTITUTIONS AND INDIVIDUAL DONORS WHOSE SUPPORT MAKES OUR WORK POSSIBLE.

STATEMENT OF REVENUE & EXPENSES

Year Ended June 30, 2013

REVENUE

PRIVATE SUPPORT REVENUE

| | |
|-------------------------------------|-----------|
| Unrestricted Contributions | 177,077 |
| Restricted Contributions and Grants | 9,900,511 |
| Interest and Dividends | 5,043 |

GOVERNMENTAL PROGRAMS

| | |
|-------------------------------|------------|
| USAID | 14,402,562 |
| Other U.S. Government | 2,659,807 |
| Commonwealth of Massachusetts | 720,796 |

GOVERNMENT-CUSTODIAN FUNDS

| | |
|----------------------------------|-------------------|
| USAID | 6,944,945 |
| Other | 33,354 |
| Total Support and Revenue | 34,844,095 |

EXPENSES

PROGRAM SERVICES

| | |
|-------------------------------|-------------------|
| Asia | 10,010,392 |
| Africa | 8,239,246 |
| Other International | 8,739,881 |
| Domestic | 1,644,661 |
| Total Program Services | 28,634,180 |

SUPPORTING SERVICES

| | |
|----------------------------------|------------------|
| Management and General | 6,078,671 |
| Fundraising | 244,826 |
| Total Supporting Services | 6,323,497 |

TOTAL EXPENSES

| | |
|---------------------------------------|------------|
| Unrealized Net Investment Loss | 34,957,677 |
| Decrease in Unrestricted Net Assets | — |
| Net Assets Released from Restrictions | -113,582 |
| Revenue over Expenses | — |
| | -113,582 |

| | |
|-----------------------------------|------------------|
| Fund Balance, July 1, 2012 | 3,050,261 |
|-----------------------------------|------------------|

| | |
|------------------------------------|------------------|
| Fund Balance, June 30, 2013 | 2,936,679 |
|------------------------------------|------------------|

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Alcatel-Lucent Foundation
American Jewish World Service
The Asia Foundation
Australian Embassy
Banyan Global
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Cardno Emerging Markets
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GIZ
Grapes for Humanity

Harris County Department of Education
Humanity United
International HIV/AIDS Alliance
International Labor Organization
International Rescue Committee
Izumi Foundation
Jane's Trust
Jobs for the Future
Khom Loy Development Foundation
Massachusetts Clean Energy Center
Massachusetts Department of Elementary and Secondary Education
Minnesota Department of Employment and Economic Development
Nellie Mae Foundation
New Field Foundation

New Zealand Aid
New York City Department of Education
Oak Foundation
Open Society Initiative of Southern Africa
Open Society Institute
PACT
Partnership for a Skilled Workforce
Plan International
Room to Grow Foundation
RTI International
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WE ARE GRATEFUL TO THE INDIVIDUALS AND FAMILIES WHO SUPPORT WORLD EDUCATION! WE ARE PLEASED TO INTRODUCE THE NEWLY CREATED WELTHY FISHER SOCIETY TO CELEBRATE THE LEGACY OF WORLD EDUCATION'S FOUNDER AND TO RECOGNIZE LONG-TERM AND LEADERSHIP GIFTS. DUE TO SPACE LIMITATIONS WE CANNOT INCLUDE EVERYONE HERE, BUT WE SEND A SPECIAL THANKS TO THE ADDITIONAL 439 GENEROUS DONORS WHO SUPPORTED WORLD EDUCATION IN 2013.

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World Education also works to strengthen adult literacy and basic education in the United States. Projects are designed to contribute to individual growth, community participation, institutional capacity, and national development.

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