



WORLD EDUCATION



ANNUAL REPORT 2018



ENGAGE

MISSION STATEMENT

World Education, Inc. is dedicated to improving the lives of the poor through education and social and economic development programs.

We are well-known for our work around the globe in education; community development; integrated literacy; microcredit and small enterprise development; HIV and AIDS education; and monitoring and evaluation.

In the United States, World Education is dedicated to improving the wellbeing and economic mobility of low-skilled adults and older youth through education. World Education provides professional development, technical assistance, evaluation, and publications in adult literacy and numeracy; as well as college and career readiness; immigrant integration; and digital literacy.

EDUCATE

INSPIRE

From apps that teach children in Cambodia to read Khmer to mobile lessons that help adult immigrants learn English in the United States, technology amplifies the impact of our work all over the world.

World Education collaborates with partners on digital strategies that empower under-educated youth and adults with the literacy skills they need to succeed in the digital economy.

LETTER FROM THE PRESIDENT AND CHAIR



Dear Friends,

For over 65 years, World Education has been committed to changing the lives of the world's most poor and vulnerable people through education. This mission, which began in Lucknow, India in 1951, was the vision of our founder Welthy Fisher. Her dedication to girls' and women's empowerment was prescient—especially for her time—and is the foundation for our work today.

The world Welthy Fisher sought to change is not the same as the world we now live in. We are growing more and more connected, with technology enabling learners to explore ideas or take lessons wherever they are. Today's technology is truly remarkable, yet inequality persists in every corner of the globe.

This year, we highlight how technology is uplifting marginalized communities. The projects featured in this report are just a sample of our work, which reaches across 20 countries, with over 650 staff driving change in their communities.

This work would not be possible without the support of our community. Thanks to you, our partners and advocates, we are able to continue innovating and implementing programs that improve people's lives every day. Your individual contributions over the years support life-changing programs that educate and empower. We thank you for joining us in this movement, and look forward to another year of advancing our mission.

Sincerely,

Joel Lamstein,
President

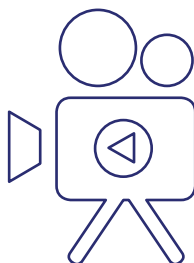
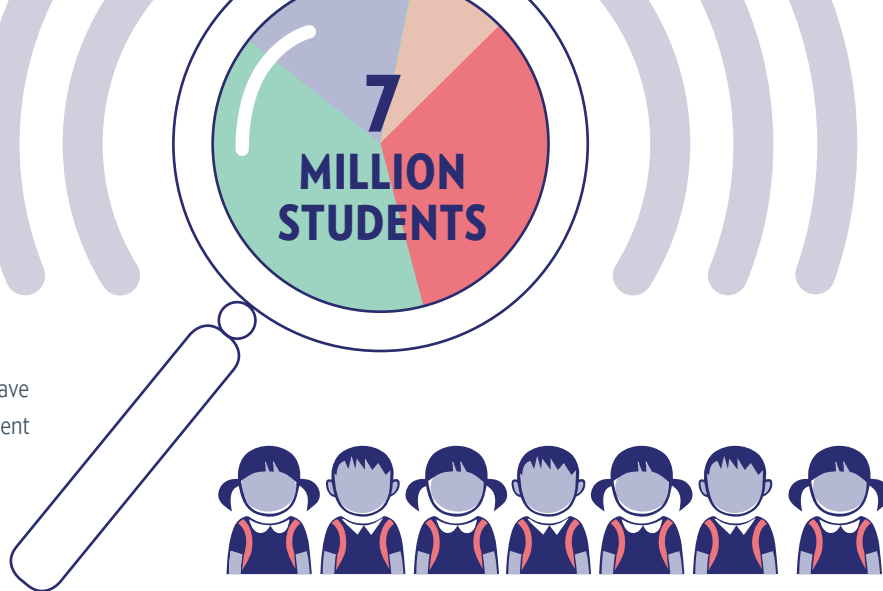
Paul Musante,
Board chair



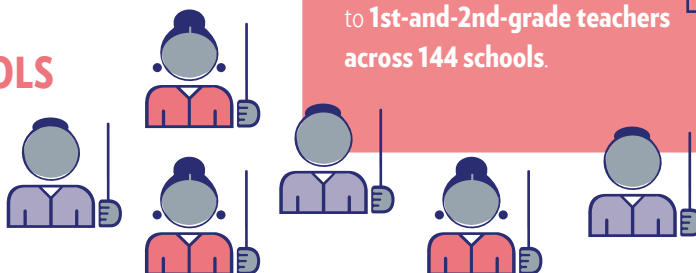
RESULTS

STRENGTHENING SYSTEMS IN NEPAL

For more than a decade, World Education and UNICEF have worked with the Nepal government to design and implement a **web-based data collection tool** that analyzes information on **7 million students each year**. Results obtained from this tool are helping design data-driven plans and programs.



276 TEACHERS
across
144 SCHOOLS
will learn from
World Education
videos.



BUILDING TEACHERS' SKILLS IN BENIN

In Benin, we have learned that the most effective teachers are those who serve as role models and mentors to other teachers.

Through video, World Education advisors documented best practices and lessons taught by the **top 10 master teachers**. These videos will be disseminated to **1st-and-2nd-grade teachers** across 144 schools.



LEARNING ABOUT CLEAN COOKSTOVES IN SCHOOLS IN GHANA

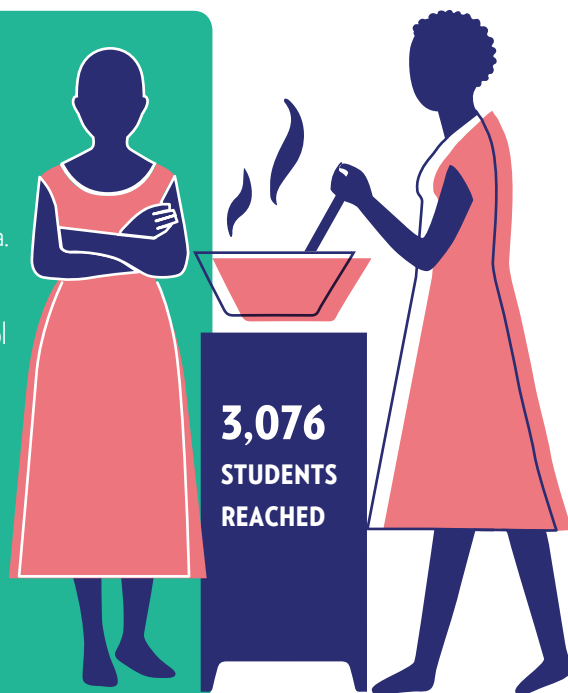
World Education trained **211 peer leaders** to educate their schools and communities on the need for clean cooking and fuel-efficient technology in Ghana. The project aims to reduce health hazards brought on by cooking with open fires.

3,076 students have been reached through classroom teaching and in-school peer education sessions.



24,127 community members have been reached with lessons, discussions, and key messages on clean cookstoves and fuels.

1,530 clean energy products have been sold and implemented by peer educators and other partners.



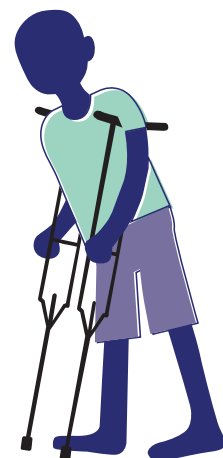
STRENGTHENING CHILDREN'S SERVICES OPPORTUNITIES IN ZIMBABWE

In Zimbabwe, Vana Bantwana provided **educational scholarships for over 50,000 children**, including **2,300 who have disabilities**.



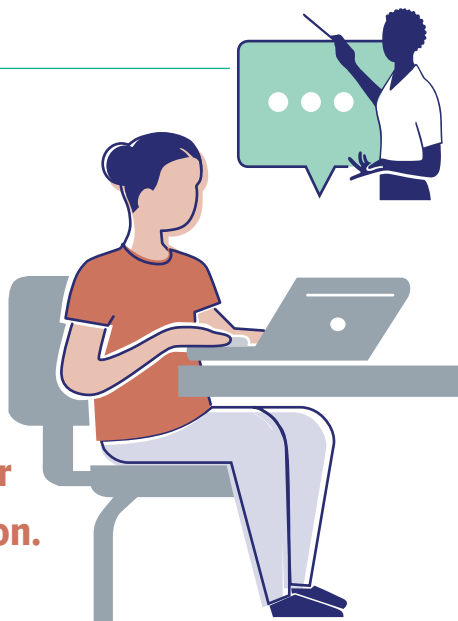
30,000 families participated in training to improve economic resilience. In its six years, Vana Bantwana provided **500,000 children with critical health services**, and initiated **11,000 children on HIV treatment**.

HALF-A-MILLION CHILDREN
were provided with critical health services.



RESULTS

16,214
ADULTS
advanced their
education through
distance learning
with support from
the **EdTech Center**
@ **World Education.**



ENHANCING TECHNOLOGY FOR EDUCATION IN THE UNITED STATES



The EdTech Center @ World Education was launched in October 2015 to leverage new digital technologies that increase the reach and efficacy of adult education. Learners who couldn't participate in traditional classroom instruction have completed **2,270,716 instructional hours**, mostly online.

THE CHANGE AGENT



25,000 copies of the print and audio versions of The Change Agent articles were used by adult students in the U.S. to improve their reading and writing skills, engage in critical thinking, and take action on issues that matter to them.

Having students write for and be published in the magazine allows them to tell their own stories and initiate change in their lives and those of others.

LIFTING UP STUDENT VOICES

300
STUDENTS
wrote for the
magazine, and
70 WERE
CHOSEN
to be published.

NEW PROJECTS

Technology Testing for Adult Learning & Employment in the U.S.

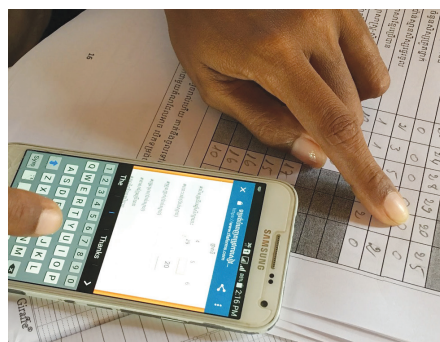


Tech innovation is rapidly changing the way we assess skills, educate, and match adults to meaningful career training or employment opportunities. Yet few tools are designed to meet the needs of less-skilled adults, whose futures are most threatened by automation. **The EdTech Center @ World Education** is field-testing seven tech-enabled solutions with funding from Employment Technology Fund.

More than 500 adults benefited from new learning apps, virtual mentors, assessment and job matching, and other technologies in workplaces, schools, libraries, and career centers. World Education is measuring how these tools can advance economic mobility for the 150 million adults living in the U.S. who struggle to find work that pays family-sustaining wages.



The EdTech Center @ World Education is leading national field-testing of SEVEN tech-enabled solutions with over 500 ADULTS.



400 SCHOOLS IN CAMBODIA are now tracking their textbook deliveries.

Using tech to improve textbook deliveries in CAMBODIA

Despite investing decades of funding for books in low-income countries, many early-grade classrooms have insufficient learning resources to meet students' needs. Textbooks and materials can go astray at any stage in the delivery process. The **Track N Trace** app is increasing visibility into the supply chain and ensuring accurate and on-time school supply delivery.

World Education's app enables **400 schools in Cambodia** to track their textbook delivery process. Collaborating with longtime partners at the Cambodian Ministry of Education, Youth and Sport, the app was developed based on intensive needs and feasibility assessments at school, district, and ministry levels.



Building EGYPT'S Future STEM Leaders



In 2018, World Education launched the **Science, Technology, Engineering, and Mathematics (STEM) Teacher Education and School Strengthening Activity** project in Egypt to build students into future leaders capable of solving contemporary problems, advancing innovation, and thinking critically.

World Education redesigned an e-learning program called “e-STEM,” created to help 10th and 11th grade students understand STEM concepts in English, and is providing English-language training for STEM teacher education programs and schools.



1,260 GIRLS are being trained on protective social asset-building.

Essential Gender-Based Violence Services and Response in MALAWI



In Malawi, about one-third of students—both girls and boys—have experienced physical violence, and 15% have experienced sexual violence in school. World Education’s Bantwana Initiative is working to reduce the incidence of gender-based violence in secondary schools.

The program improves students’ self-esteem and teaches them how to spot gender-based violence while equipping them with the skills to respond to and report abuses. World Education is working with teachers, school personnel, and caregivers to **improve attitudes about girls’ education and build awareness** of the problems of school violence, early marriage, and school drop-out.

WORLD EDUCATION GLOBAL VOICES:

Celebrating the International Day of the Girl Child.

World Education hosted its annual celebration and fundraiser, Global Voices, on October 12, 2018. Global Voices is a gathering of our friends, partners, and the greater community that celebrates the empowerment of girls and women through education.



This night is an opportunity to raise awareness of challenges that face girls and women around the world, show the incredible work being done in the field, and, through silent auctions and generous donations, raise unrestricted funds to support this work. Your contributions support almost a million people who our programs reach every year.



Massachusetts State Senator Sonia Chang-Díaz was honored with the World Education Award for her commitment to education and social justice.



The Boston Bhangra dance troupe performed a traditional Bhangra dance, followed by a group lesson for guests.



Event sponsors included Louis Kaplow and Jody Forcheimer, The Seaport Hotel & World Trade Center, Matrix Economics, Farida and Imtiaz Kathawalla, Paul Musante, Mark Nelson, T. Rowe Price, Karen Ansara, Rishi Bhalerao, Yasmin Causer, Philip Jordan, Ken Olivola, Notre Dame Education Center, Raj and Nalini Sharma, Shawnee Inn & Golf Resort, Lisa Stockberger, WBUR, WGBH, Masooma Bhairwala, Bolster, Bully Boy, Donna McKay, Orly Khon Floral, 90+ Cellars, and Samuel Adams.

FINANCIAL STATEMENT

BALANCE SHEET

As of June 30, 2018

ASSETS

Cash	2,535,257
Investments	36,945
Accounts Receivable	2,434,040
Field Advances	537,778
Equipment (net after depreciation)	26,778
Total Assets	5,570,728

LIABILITIES & NET ASSETS

LIABILITIES

Accounts Payable & Accrued Expenses	1,616,437
Program Advances	74,015

Total Liabilities **1,690,452**

NET ASSETS

Unrestricted	3,623,067
Temporarily Restricted	257,209
Total Net Assets	3,880,276

TOTAL LIABILITIES & NET ASSETS **5,570,728**

This financial statement was extracted from our audited financial statements prepared by Fougere, CPA. Copies of the full financial statements are available upon request.

World Education is deeply grateful to all of the institutions and individual donors whose support makes our work possible.

STATEMENT OF REVENUE & EXPENSES

Year Ended June 30, 2018

REVENUE

PRIVATE SUPPORT REVENUE

Unrestricted Contributions	282,307
Restricted Contributions and Grants	8,667,225
Interest and Dividends	32,717

GOVERNMENTAL PROGRAMS

USAID	24,777,920
Other U.S. Government	1,803,559
Commonwealth of Massachusetts	625,466

GOVERNMENT-CUSTODIAN FUNDS

USAID	8,872,811
Other	3,784,379

Total Support and Revenue **48,846,384**

EXPENSES

PROGRAM SERVICES

Asia	6,359,287
Africa	5,777,983
Orphans & Vulnerable Children	26,677,826
Domestic	1,276,767
Total Program Services	40,091,863

SUPPORTING SERVICES

Management and General	8,293,619
Fundraising	191,857
Total Supporting Services	8,485,476
Unallowable Expenses	29,708

TOTAL EXPENSES

Unrealized Net Investment Loss	—
Increase in Unrestricted Net Assets	239,337
Total Expenses	48,607,047

TEMPORARILY RESTRICTED NET ASSETS

Program Restricted Net Assets	62,161
Net Assets Released from Restrictions	(5,000)
Increase in Temporarily Restricted Net Assets	57,161
Increase in Net Assets	296,498

Fund Balance, July 1, 2018 **3,583,778**

Fund Balance, June 30, 2019 **3,880,276**

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Adult and Community Education
Network
of Delaware

Alcatel-Lucent Foundation

American Online Giving
Foundation

American Jewish World SVC

Anonymous

Avaaz

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